

# GORDON KONG

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## WORK & LEADERSHIP EXPERIENCE

**Animoca Ventures Analyst**, *Animoca Brands*, Hong Kong (Remote) May – Jul 2022

- Streamlined fundamental analysis on 10+ early-stage opportunities per week from our deal flow pipeline to help team find suitable investments in strong founders aligned with strategic vision of \$100m web3 infrastructure and gaming centric fund
- Facilitated multi-stage process of gathering key metrics from 70+ portfolio companies in the Animoca Ventures Fund to discover actionable insights regarding portfolio company health, data-informed recommendations, and highlights for investors
- Established new networks and deepened existing partner relations as sole representative for Animoca Ventures in NFT NYC

**Blockchain Game Community Manager**, *Rooniverse (playrooniverse.com)*, Remote Oct 2021 – Apr 2022

- Led online feature development and project collaboration efforts in a leading cross-platform game backed by ImmutableX
- Derived weekly user-driven business insights for the founding team through combination of gaming research and ongoing interaction with 5k+ organic members in the project's discord channel, a 500%+ increase since involvement

**Community Leader/Residential Advisor**, *Residential Life*, Colgate University Aug 2018 – May 2021

- Awarded first Senior Leadership Award for 4 years of dedicated service and commitment to Dart Colegrove Commons ideals of intellectual growth and relationship building for 200+ residents of all backgrounds
- Fostered an inclusive community by recognizing socioeconomic differences and resident needs when establishing guidelines and implementing activities such as self-care events, one-on-ones, faculty meetups, and large-scale campus-wide programs

**Environmental Research Assistant**, *Dept. of Environmental Studies*, Colgate University Jun 2019 – Dec 2020

- Spearheaded statistical sampling process, google sheet database creation, and compilation of 1500+ newspaper articles to obtain reliable information for analyzing potential injustices from COVID-19 related measures in the Caribbean
- Discovered and synthesized 200+ articles and other scholarly material relating to the constituents of environmental movements and COVID-19 in the Caribbean into emerging themes, data-based trends, and annotated bibliographies

## RESEARCH & ANALYTICAL EXPERIENCE

**Covid-19 Severity Model Prediction**, *COSC 480: Applied Machine Learning*, Colgate University Jan – May 2021

- Collaborated with team to conceptualize symptom-grouping, feature-selection, and severity-labeling of COVID-19 using machine learning models that predicted severe symptoms and non-severe symptoms at best by 29% and 99% respectively
- Pre-processed datasets containing demographics, pre-existing conditions, vaccine data, and symptoms of 33,194 patients from the CDC and FDA Vaccine Adverse Event Reporting System through shared patient IDs and ML techniques

**Cloud-based Design**, *COSC 415: Software Engineering*, Colgate University Aug – Dec 2020

- Collaborated with three classmates and Computer Science professors to enhance interactive teaching functionalities on mobile and desktop cloud-based faculty-designed Rails application for future Colgate computer science courses per client requests
- Conformed to SOFA framework, behavioral driven development testing, and Agile software engineering practices to devise and implement additional features that allow administrators to effortlessly manage and distribute resources to users

## EDUCATION & HONORS

**Colgate University**, *Bachelor of Arts*, Hamilton, NY Jul 2017 – May 2021

Double Major in Computer Science & Environmental Economics

- Cum Laude, Honors in Computer Science [CS GPA 3.63/4.0]
- OUS Scholar (1 of the 33 students in the Class of 2021 who demonstrated ability, ambition, creativity, intellect, and determination despite significant life challenges); Dean's Award with Distinction 2021; Dean's Award 2018 & 2019
- Senior Seminar Paper: "Inferring Electricity Demand from the Bitcoin Mining Boom: Case Study in Washington, US"
  - Devised one of the first studies to investigate a causal relationship between Bitcoin and energy demand with econometric regression analysis using Cambridge's Bitcoin Energy Consumption Index and U.S. datasets
- Selected as participant in multiple overseas study and leadership programs, including:
  - **Colgate Environmental Study Group**, *University of Wollongong*, New South Wales, Australia Jul – Dec 2019
  - **Environmental Leadership Program**, *Middlebury School of the Environment*, Yunnan, China Jun – Jul 2019
  - **Colgate Extended Study**, *Environmental Problems and Activism in China*, Yunnan | Beijing, China Jan – Jun 2019

**Harvard Business School Online**, CORE: Credential of Readiness, Pass Jun 2020

- Learned financial modelling under US GAAP and IFRS standards, excel data management, and other business fundamentals through 150-hour certificate program on Financial Accounting, Business Analytics, and Economics for Managers

## ADDITIONAL SKILLS & INTERESTS

**Language:** Conversational Mandarin, Cantonese | **Computer:** Microsoft Excel, PowerPoint. Python, Java, C. Basic HTML/CSS, SQL

**Interests:** Personal Investing – Focus on disruptive tech sector; Blockchain infrastructure; Web3 (Art, Utility, Gaming, Community)